

# Paul Hwang

## UX/Visual Designer

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470.388.3757

### Education

University of Georgia, Athens, GA

BFA in Arts: emphasis in Graphic Design  
GPA: 3.56

### Skills

- Adobe Creative Suite (Illustrator, Photoshop, Indesign, After Effects, Lightroom)
- Prototyping (Invision, Marvel, Axure, Sketch)
- Front-end development (HTML, CSS, JS, Github/Git, Heroku)
- Photography

### Accolades

- C. Clifton Chandler Memorial Scholarship
- Vince Dooley Scholarship for the Arts
- CURO Research Assistantship Scholarship
- Dean's list, Cum Laude

### Experience

#### UX/UI Design Intern – Amazon, Seattle (2017)

- Worked with engineering team to redesign and implement the 1-Click Settings page, doing user research, case studies, wire framing, lofi & hifi mockups, prototypes, user testing, following brand guidelines, etc., for web and mobile platforms.

#### UX Design/Architect Intern – State Farm, Atlanta (2016)

- Fully designed iOS app with developers and business team, working in Agile with Scrum, going through iterative processes, sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting solutions, focusing on usability.
- Collaborated with visionary team to revamp front-facing home owners insurance flow by conducting analysis using card sorting, user research and iterative mockups, following brand guidelines.

#### UX/UI Intern – Cooleaf, Atlanta (2015)

- Transformed Android application with a new UI and designed iOS app from the ground up, using iterative processes by sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting to internal teams for approval and revisions.
- Provided concepts for new front-facing website using the same iterative process based off of user needs and user experience.

### Projects

#### Lab Operations Lead Designer – SSRL, Athens

- Designed front-facing website, created mission patches, developing branding guidelines, logo marks, and brand direction.

#### Director and Lead Designer – UGA Hacks I & II, Athens

- Raised \$25k in sponsorship between both events, organized 200 person hackathon in 3 months, recruited and led a team of 15+ volunteers and did branding, logomarks, websites and stationary.