

# Paul Hwang

## UX/UI Designer

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### Education

Univ. of Georgia, Athens, GA  
BFA in Arts: emphasis in  
Graphic Design, GPA: 3.48  
Anticipated May 2018

### Skills

- Adobe Creative Suite (Illustrator, Photoshop, Indesign, Lightroom)
- Prototyping (Marvel, Sketch, Axure)
- Front-end development (HTML, CSS)
- Github/Git
- Photography

### Accolades

- Center for Undergraduate Research Opportunities (CURO) Research Assistantship
- Dean's list
- HOPE Scholarship
- HackGT Top 10
- HackGT Ebay API Prize

### Experience

#### **UX/UI designer | Univ. of Georgia (UGA) EITS – present**

- Working with the software engineering team for a design overhaul of the UGA on-campus transportation system interface.
- Producing solutions through UX/UI methods like user research, personas, wireframing, lofi & hifi mockups, prototyping, following brand guidelines, iconography, etc.

#### **UX Design/Architect Intern | State Farm, Atlanta – summer 16'**

- Fully designed iOS app with developers. and business team, working in Agile with Scrum, going through iterative processes, sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting solutions, focusing on usability.
- Collaborated with visionary team to reimagine front-facing homeowners insurance product flow by conducting analysis using card sorting, user research and iterative mockups, while following brand guidelines

#### **UX/UI Intern | Cooleaf, Atlanta Tech Village – summer 15'**

- Transformed Android application with a new UI and designed iOS app from the ground up, using iterative processes by sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting to internal teams for approval and revisions
- Provided possible concepts for new front-facing website using the same iterative process based off of user needs and user experience

### Projects

#### **VP of Visual Media | Rock Lobster Records – present**

- Currently developing branding and logo marks
- Constructing designs for front-facing website
- Leading as part as UGA's first student record label

#### **Lab Ops Lead and Designer | Small Sat. Research Lab – present**

- Designed front-facing website, actively creating mission patches, developing brand, logo marks, and brand direction
- Leading lab operations, ensuring deadlines are met for NASA mission reviews by my team and the labs needs are met

#### **Director and Designer | UGA Hacks I & II – fall 15', fall 16'**

- Raised \$25k in sponsorship between both events
- Organized 200 person hackathon in 3 months
- Recruited and led team of 15+ volunteers
- Did branding, logomarks, websites, printed material, etc.